

MITSOU

Biographical Notes

A woman with heart and soul, Mitsou Gélinas has graced the cultural landscape in Québec from her **television debut in 1974**. Having early on learned the basics of the trade of her father Alain and grandfather Gratien Gélinas, icon in Québec theatre, the young girl would soon shine in many fields.

Just turned 17, Mitsou electrified the Québec musical industry with the release of ***Bye Bye Mon Cow-boy***, audacious single from her album ***El Mundo***, which marked the debut of her musical career. Enjoying considerable success in Québec as well as in English Canada, the young singer widened her horizons and soon made herself known as an actress on the big screen (***Prince Lazure in 1991*** and ***Coyote*** in 1992) and as a television host.

Mitsou soon discovered she had the skills of a visionary business woman. In 1997 she partnered with Iohann Martin and Andrew Lapierre to found companies **Dazmo**, specializing in soundtrack production for film, television and advertising, and **Vidéo Assist**, offering total technical support services for film production. Directed with creativity, both enterprises easily gained notoriety and market share. In 2000 new entity **Vidéo MTL** was added to the **Dazmo** Group, and quickly became the premier supplier of video cameras and HD in Québec. The three companies have crafted an enviable position in local and international markets and enjoy a solid reputation at the heart of the industry.

At the turn of the millennium Mitsou joined the radio animation team of ***C't'encore drôle***, morning show of **Énergie 94.3**, now NRJ, one of the most listened to stations in greater Montréal. Once again success smiled upon her. She was an instant hit, as evidenced by the show's high ratings and enormous popularity with 18-34 year olds who have made it the number one morning show for 10 years straight. Without giving up her microphone, in fall 2001 Mitsou became **spokesperson for women's magazine Clin d'œil**. She wrote a monthly column for 7 years and in 2003 was named director.

The year 2002 marked Mitsou's return to the heart of Québec cinema in Denys Arcand's Oscar winning film ***Les invasions barbares***. In 2005 she reconnected with English Canada by taking the helm at ***Au courant***, CBC Newsworld's leading televised interview show which was nominated for a Gemini Award for Best Talk Series. At this time she also took on the role of spokesperson for the **Breast Cancer Foundation of Québec**.

Having left the team of magazine Clin D'œil in 2008, the beauty plunged once again into the world of fashion as the new face of highly respected **Lise Watier Cosmetics**.

Mitsou currently works with all the energy and determination for which she so well known on the production of new radio and television projects. Among their number is ***Comment va ta famille?***, three one-hour documentaries portrays the state of the family in Québec in 2008-2009, and television magazine **La liste**, produced by Marie-France Bazzo for Art TV, in the fall of 2009. She also hosts Radio-Canada's **Kampaï** with Dr. Richard Béliveau and chef Stefano Faita.

The year also marked her return to the film set with the role of Vivianne Jobin in the film ***André Mathieu, le dernier des romantiques***, slated to hit theatres in December 2009.

Wife and mother first and foremost, Mitsou has been with partner Iohann Martin since 1997. She is step-mother of Kia Watkins and mother of two adorable little girls, Stella-Rose (2003) and Mila (2007). Mitsou's pride and joy!